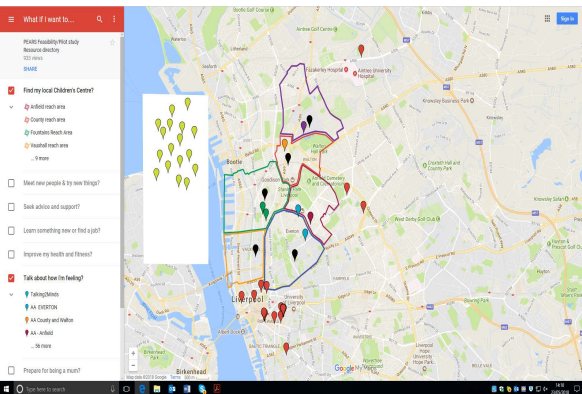


# CLAHRCBITE

Brokering Innovation Through Evidence

## TITLE: The Community Resources Electronic Map



The Community Resources Electronic Map is a tool to aid social prescribing and or signposting to community based services. It was developed as a tool as part of PeARS (Perinatal Access to Resources and Support) - an early intervention to reduce depression and anxiety in pregnant and postnatal women through increasing social inclusion and networks. The study was led by Pauline Slade, Professor in Clinical Psychology at the University of Liverpool

### General Introduction

Research has found that while there are considerable health based community resources available for women living in more socially deprived areas, they may not be able to access them easily. As a result people living in these area may not be experiencing the potential benefits, which is likely to compound inequalities across the wider society.

Although the electronic mapping tool was developed for the PeARS intervention it could be a valuable resource for service/delivery providers and service users to aid social prescribing or simple signposting to resources and services across a broad range of health and social care issues.

The map is interactive which allows users to discuss and find the type of resources they would like and locate them on the map (see above picture). By clicking on the specific resource users can find information e.g. open times, activities etc. The Map also enables users to link into the local travel information to the find the best route to the service.

## Access

The PeARS team have developed two manuals that give step by step guidance:

- 1) to create, maintain and update the map; and
- 2) How to use the electronic map to guide people find the resources/services they need.

The electronic map was created using 'Google Maps' and is simple to use. The interactive map can be accessed here:

[https://www.google.com/maps/d/edit?mid=z\\_NYmwgbXfDg.ksgJzKg2d8zc&usp=sharing](https://www.google.com/maps/d/edit?mid=z_NYmwgbXfDg.ksgJzKg2d8zc&usp=sharing)

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### How did we involve people?

Focus groups with mothers were conducted prior to the development of the interactive community map to gather feedback on what women said they wanted. Two mothers joined the PeARS research team to act as the study's public advisors and gave input onto the design of the map. The map's usability was also accessed as part of the overall PeARS feasibility study. This meant that both the peer facilitators and pregnant and postnatal women had considerable input into designing and refining the map.

### What next?

The next steps for the overall PeARS intervention is to seek funding to study implementation across different areas in England.

However we are looking for partners to implement and evaluate the electronic map as a standalone tool for social prescribing/signposting for other health and social care issues.

### What is NIHR CLAHRC NWC?

The mission of the NIHR CLAHRC NWC is to work collaboratively with Partner organisations and other stakeholders including members of the public to co-produce and conduct high-quality, leadership enhancing, applied research designed to decrease health inequalities and improve the health of the population of the North West Coast.

### Find out more

<http://www.clahrc-nwc.nihr.ac.uk/index.php>

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